

## The Condovoice Magazine & Directory

### ADVERTISING FORM FOR CHEQUE PAYMENT ONLY.

Cheque enclosed

For Credit Card Payments, complete your advertising request at the following link: [https://ccitoronto.org/magazine\\_ads/form](https://ccitoronto.org/magazine_ads/form)

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

ADVERTISING REQUEST: Regular Placement (see ad size on reverse)	Directory Only	Magazine 1 Issue only	Magazine 4 Issues*	1 Directory & 4 Issues of Magazine Combined*	Total
Business Card	<input type="checkbox"/> \$185	<input type="checkbox"/> \$110	<input type="checkbox"/> \$375	<input type="checkbox"/> \$530	\$
1/4 Page - horizontal	<input type="checkbox"/> \$360	<input type="checkbox"/> \$220	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,055	\$
1/4 Page - vertical	<input type="checkbox"/> \$360	<input type="checkbox"/> \$220	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,055	\$
1/3 Page - horizontal	<input type="checkbox"/> \$435	<input type="checkbox"/> \$290	<input type="checkbox"/> \$980	<input type="checkbox"/> \$1,350	\$
1/3 Page - vertical	<input type="checkbox"/> \$435	<input type="checkbox"/> \$290	<input type="checkbox"/> \$980	<input type="checkbox"/> \$1,350	\$
1/2 Page - horizontal	<input type="checkbox"/> \$615	<input type="checkbox"/> \$400	<input type="checkbox"/> \$1,360	<input type="checkbox"/> \$1,880	\$
1/2 Page - vertical	<input type="checkbox"/> \$615	<input type="checkbox"/> \$400	<input type="checkbox"/> \$1,360	<input type="checkbox"/> \$1,880	\$
Full Page	<input type="checkbox"/> \$1,125	<input type="checkbox"/> \$735	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,460	\$
Inside Front Cover - with bleed	<input type="checkbox"/> \$1,890	NO LONGER APPLICABLE			\$
Inside Back Cover - with bleed	<input type="checkbox"/> \$1,890				\$
Outside Back Cover - with bleed	<input type="checkbox"/> \$2,100				\$
<b>Inserts</b> (see specifications on reverse)	<input type="checkbox"/> \$725	<input type="checkbox"/> \$725	<input type="checkbox"/> \$2,655	<input type="checkbox"/> \$3,315	\$
<b>Add Full Colour to your above ad</b> (2 or more colours) \$550 per issue (if colour is not specified, ad will be in black and white)	<input type="checkbox"/> \$550	<input type="checkbox"/> \$550	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$2,750	\$
<b>Magazine Premium Placement - 4 Magazines</b> (only 4 packages available, see details on reverse)			<input type="checkbox"/> \$6,000		\$
<b>For single issue please specify:</b> <input type="checkbox"/> Fall <input type="checkbox"/> Winter <input type="checkbox"/> Spring <input type="checkbox"/> Summer * 4 Issue Combination options begin with the Fall Issue.	Subtotal				\$
	HST #899667364 RT0001 HST - add 13%				
	<b>TOTAL</b>				\$

FOR CHEQUE PAYMENT ONLY, please return this form with payment to:

**CCI - Toronto & Area Chapter**

2800 14th Avenue, Suite 210, Markham, Ontario L3R 0E4

Tel: (416) 491-6216 Fax: (416) 491-1670 | Email: [info@ccitoronto.org](mailto:info@ccitoronto.org) | Website: [www.ccitoronto.org](http://www.ccitoronto.org)

**See Advertising Specifications on reverse...**

## The *Condo*voice Magazine & Directory

### COPY PROTECTIVE CLAUSE:

Advertisers and advertising agencies assume liability for all content (including text, representation and illustrations) of advertisements printed and also assume responsibility for any claims arising therefrom made against the publisher. The publisher reserves the right to reject any advertising which he feels is not in keeping with the publication's standards.

### PREMIUM PACKAGE INCLUDES:

1 issue Front Inside Cover, 1 Issue Back Inside Cover, 1 Issue Outside Back Cover and 1 Issue Full Page to be placed within first 6 page of the magazine. Fee includes colour. Sold yearly on a first come first serve basis.

### CHANGES TO AD ARTWORK DURING AGREEMENT TIME FRAME:

When taking out an agreement for multiple issues, it is assumed that the same artwork will be used for all issues within the time frame covered under the agreement. A \$50.00 surcharge will be applied for each artwork change.

### MECHANICAL REQUIREMENTS:

Ad Sizes:	Business Card .....	3.45" wide x 2.3" high (not actual standard card size but must fit in grid)
	1/4 Page - vertical .....	7" wide x 2.3" high
	1/4 Page - horizontal .....	3.45" wide x 4.75" high
	1/3 Page - horizontal.....	7" wide x 3.125" high
	1/3 Page - vertical .....	2.25" wide x 9.625" high
	1/2 Page - horizontal.....	7" wide x 4.75" high
	1/2 Page - vertical .....	4.625" wide x 7.15" high
	Full page - no bleed .....	7.25" wide x 9.75" high (basically, full page bleed minus .5" on each side)
	Full page - with bleed .....	8.25" wide x 10.75" high add .125" all around for bleed (8.5" x 11.0"), live text area, 7.25" x 10.25"

Full colour artwork consist of two or more colours. No fee is charged for ads that are black and white with one added colour.

### AD SUBMISSIONS (Directory/Magazine):

Please provide artwork in the following order of preferred file format:

- **PDF** format \*Adobe Acrobat Distilled "FOR PRESS" files). Disable any colour management settings and embed all fonts
- **TIFF** or **JPEG** - high resolution (300 dpi)
- **EPS** format with fonts set to outline.

New artwork may be uploaded directly to CCI Toronto, visit <http://ccitoronto.org/upload> to upload your files.

Once complete, please send a quick email to: [info@ccitoronto.org](mailto:info@ccitoronto.org) to notify us of the upload and to provide the file name of the document uploaded.

### DATES:

Directory is published once per year. *The Condo*voice magazine is published four times per year: Closing Dates (in brackets):

<b>Directory</b>	<b>Magazine Spring Issue</b>	<b>Magazine Summer Issue</b>	<b>Magazine Fall Issue</b>	<b>Magazine Winter Issue</b>
January (Nov 15)	Mar/Apr/May (Jan 15)	June/July/Aug (Apr 15)	Sept/Oct/Nov (Jul 15)	Dec/Jan/Feb (Oct 15)

### FLYER INSERTIONS:

Inserts to be placed in the envelope along with the "*Condo*voice" should be submitted to the CCI Toronto office. Please send enough pre-printed copies for insertion in each issue (approximately 4,100). Pre-printed inserts can be as small as a postcard or as large as an 8-1/2" x 11" sheet.

### CONTACT:

**Publisher:** Association Concepts, on behalf of the Canadian Condominium Institute, Toronto & Area Chapter

**Advertising Sales:** Nina Simatos, Tel: 416-491-6216 Ext. 129, Email: [info@ccitoronto.org](mailto:info@ccitoronto.org)

**Mailing Address:** Canadian Condominium Institute - Toronto & Area Chapter, 2800 14th Avenue, Suite 210, Markham, Ontario L3R 0E4